#### **PETITIONS & CAMPAIGN FINANCE**



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# **Local Candidate Guide to Campaign Finance**

This document is for information purposes only and should not be construed as legal advice.

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For assistance with campaign finance reporting requirements, you may contact one of our staff members:

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# **Selected Definitions**

See Ohio Campaign Finance Handbook, Chapter 1: Definitions for more information.

## **Campaign Committee**

- A candidate or a combination of two or more persons authorized by a candidate to receive contributions and make expenditures.
- A campaign committee is the entity through which funds are raised, spent, and disclosed when candidates run for office.

#### Candidate

- A person certified to appear on a ballot or a person who has received contributions or made expenditures, or
- Has appointed a campaign treasurer.
- For purposes of campaign finance law, a write-in candidate is also considered a candidate.

## What to do first

See Ohio Campaign Finance Handbook, Chapter 2: Candidates for more information.

#### **Creating a Committee:**

Before receiving any contribution or making any expenditure, a candidate or potential candidate must file Form 30-D, Designation of Treasurer ("DOT"). This form registers the campaign committee with the Franklin County Board of Elections. A candidate must either designate themself or another person as the campaign committee treasurer. The candidate must sign to approve the DOT. The treasurer, and deputy treasurer if appointed, must sign the DOT to acknowledge their appointment. The DOT may be filed in paper format with the Board of Elections, or electronically at boefile.ohiosos.gov. [R.C. 3517.081, 3517.10(D)]

Candidates who spend only their own personal funds still must file a Designation of Treasurer form before making out-of-pocket expenditures related to their campaign. Purchase of goods and services for which no reimbursement is expected would be considered In-Kind Contributions to the campaign committee.

## Filing Fee Only Candidate:

The petition filing fee paid from the candidate's own funds is not considered either a contribution or an expenditure that would require the filing of a Designation of Treasurer form. Thus, a candidate who receives NO contributions and makes NO expenditures, except for the filing fee, is not required to file the Designation of Treasurer form and create a campaign committee. However, if the candidate has filed a Designation of Treasurer form, payment of a filing fee is an ordinary and legitimate campaign expenditure, may be paid by campaign committee funds, and reported as a normal expenditure. [R.C. 3517.10; OAC 111:2-4-01]

## **Naming the Committee:**

A campaign committee name must include at least the last name of the candidate. When choosing a name for the campaign committee, it may be prudent to make it general in nature rather than office-specific. Example: Friends of John Doe rather than Doe for Council. If the candidate runs for a different office, the committee bank account and any assets with a disclaimer must be corrected.

#### **Bank Account:**

A campaign committee must establish a bank account that is separate from a personal or business account of the candidate, or of a member of the candidate's campaign committee. All monetary campaign contributions received must be deposited into this account. All contributions received and all expenses paid from this account must be disclosed. [R.C. 3517.10]

Campaign contributions may not be placed in a candidate's personal or business account. The campaign bank account may not be used for personal or business purposes. **Exception:** Candidates who will not accept monetary contributions (use only personal funds) need not establish a separate bank account for the committee.

#### Note:

- The trend in banking practices is moving away from mailing a paper copy of statements and returning canceled checks. Treasurers should download and save bank statements and copies (images) of canceled checks each month in case the financial institutions only provides online access to these items for a limited time.
- Although Ohio law does not require a campaign committee to obtain a federal employer identification number (EIN), the committee's chosen financial institution may require an EIN for banking purposes. EINs are issued by the Internal Revenue Service ("IRS") upon request. Any questions on obtaining an EIN should be directed to the IRS.

# **Campaign Finance Report Filing Requirements**

See Ohio Campaign Finance Handbook, Chapter 2: Candidates for more information

A full, true, and itemized statement, made under penalty of election falsification, setting forth in detail the contributions and expenditures of the committee, must be filed with the Board of Elections, or electronically at <u>boefile.ohiosos.gov</u>, **not later than 4:00 p.m.** of the following deadline dates.

## Note:

- Campaign committee reports are due based on when the candidate's name appears on the ballot. For example, if the candidate does not appear on a ballot, no pre-election or post-election report is required. [R.C. 3517.10(A)]
- If a candidate's name is not on the ballot, and the committee has not been terminated, an annual campaign finance report must be submitted to the board of elections.

- All reports must be filed with a zero or positive balance. No finance report may be filed with a negative balance on hand.
- All reports must be received, either physically as a paper report or a BOe-file report, by the Franklin County Board of Elections by 4:00 pm on the due date to meet the filing deadline requirement.
- Some municipalities may require additional campaign finance reporting.

# **Pre-Election Report:**

Due the 12<sup>th</sup> day before the election to disclose activity through the 20<sup>th</sup> day before the election. Required if the committee has raised or spent more than \$1,000 during the pre-primary period. The \$1,000 threshold includes monetary and in-kind contributions, along with the value of any new loans received during the reporting period.

# **Post-Election Report:**

Due the 38<sup>th</sup> day after the election to disclose activity through the 31<sup>st</sup> day after the election if the candidate appeared on the ballot. Any campaign committee whose candidate appeared on the ballot must file a post-election report.

## **Semiannual Report:**

Due the last business day of July to disclose activity through June 30. The campaign committee of any county candidate must file the semiannual report in a year when the candidate does not appear on an election ballot. [R.C. 3517.10(A)(4); OAC 111:2-4-04]

# **Exceptions and Exclusions:**

- The semiannual report is not required if the committee filed a post-primary report.
- Campaign committees of candidates for judicial office are not required to file a semiannual report in any year.
- The campaign committee of a candidate for any non-statewide, non-county, or nonjudicial office is not required to file a semiannual report unless that campaign committee both:
  - Receives, during the semiannual reporting period, contributions exceeding \$10,000; and did not file a post-primary election report.

#### Annual:

A campaign committee must file an annual report on the last business day of January showing all activity since the last report through December 31 and should reflect only the activity that has occurred since the previous report was filed. An annual report must be filed by a campaign committee that was not required to file a post-general election report.

# **Local Candidate Waiver**

A candidate's campaign committee may be exempt from the requirement to file campaign finance reports (except for the Designation of Treasurer form) if the candidate is running for:

- An elected municipal office that pays an annual compensation of \$5,000 or less;
- A board of education office:
- An educational service center office; or
- Township trustee or fiscal officer.

To qualify for the *Local Candidate Waiver*, the campaign committee must file a certificate within 10 days after filing a candidacy petition. This certificate is prescribed as form No. 31-BB, *Local Candidate Waiver*, and requires that the committee will not:

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- accept more than \$2,000 of aggregate contributions during an election period;
- accept more than \$100 from any individual (excluding the candidate's personal funds);
- make expenditures that total more than \$2,000.

**Note:** See Local Candidate Waiver <u>Form 31-BB</u> at the end of this guide for more information regarding the requirements for local candidate waiver.

# **Short Form Report**

A candidate may file a *Short Form Report* composed of only an Ohio Campaign Finance Report Cover Page Form 30-A if all of these criteria are met:

- no campaign finance activity before January 1 of the year in which the candidate appears on the ballot
- spends \$500 or less, and receives \$500 or less in the year he or she appears on the ballot

The Short Form Report must be filed at the respective post-election filing deadline.

If the candidate lost the primary, then the committee must also terminate to qualify to file only a Short Form Report for their post-primary report. If a Short Form Report is filed for the post-general, then the committee must simultaneously terminate. Whenever a Short Form Report is filed, the portion of the form that contains lines to reflect total amounts should be completed.

If the candidate does not qualify for the *Short Form Report*, then a full campaign finance report must instead be filed. [R.C. 3517.10(H)]

# **Closing/Terminating the Committee**

After an election a candidate may wish to terminate the campaign committee to avoid having to file regular campaign finance reports. In order to terminate, the committee it must have a zero-dollar balance and no outstanding loans or debts. If the committee has a balance, they may dispose of the remaining funds by making a contribution to another campaign committee or donating the money to a non-profit organization. When these criteria have been met, a committee must file a final report listing all activity, if any, that has occurred since the previous report.

A committee's method for requesting to terminate varies by their filing location and whether they file electronically or via paper.

- Electronic filers with a board of elections will select the "Termination Report" option when creating their final report for submission;
- Paper filers with the board of elections will select the "Termination" option on the Form 30-A, Ohio Campaign Finance Report Cover Page.

# Additional Candidate & Campaign Finance Resources

- 1. Franklin County Board of Elections: <a href="http://vote.franklincountyohio.gov">http://vote.franklincountyohio.gov</a>
  - a. Candidate Publications, Schedule and Requirements, and other Candidate Services: https://vote.franklincountyohio.gov/Candidates/Publications
  - b. Campaign Finance: <a href="https://vote.franklincountyohio.gov/Candidates/Campaign-Finance">https://vote.franklincountyohio.gov/Candidates/Campaign-Finance</a>
- 2. Ohio Secretary of State: <a href="http://www.sos.state.oh.us/">http://www.sos.state.oh.us/</a>
  - a. *Ohio Campaign Finance Handbook*: ohiosos.gov/campaign-finance/campaign-finance-handbook
- 3. Ohio Revised Code Section 3517.10: <a href="http://codes.ohio.gov/orc">http://codes.ohio.gov/orc</a>
- 4. Ohio Administrative Code Section 111: <a href="http://codes.ohio.gov/oac">http://codes.ohio.gov/oac</a>
- 5. Ohio Elections Commission: http://elc.ohio.gov/
- 6. Ohio Ethics Commission: <a href="http://www.ethics.ohio.gov/">http://www.ethics.ohio.gov/</a>

# Frequently used Campaign Finance Report Forms

Visit <a href="https://www.sos.state.oh.us/campaign-finance/filing-forms">https://www.sos.state.oh.us/campaign-finance/filing-forms</a> for the forms listed below or use the online BOe-File system <a href="https://boefile.ohiosos.gov/">https://boefile.ohiosos.gov/</a> to complete the online versions.

<u>30-D</u>	Designation of Treasurer
<u>30-A</u>	Ohio Campaign Finance Report (cover page)
<u>31-A</u>	Statement of Contributions Received
<u>31-A-2</u>	Statement of Other Income
<u>31-B</u>	Statement of Expenditures
<u>31-BB</u>	Local Candidate Finance Report Waiver
<u>31-C</u>	Statement of Loans Received
<u>31-E</u>	Statement of Contributions Received at a Social or Fund-Raising Event
<u>31-G</u>	Contributors in Officeholder's Employ
<u>31-J-1</u>	In-Kind Contributions Received
<u>31-J-2</u>	In-Kind Contributions Made
<u>31-N</u>	Statement of Outstanding Debts
<u>30-A</u>	Termination Report – use form 30-A, Ohio Campaign Finance Report, and select the
	"Termination" box (committee must have a zero-dollar balance and no outstanding
	loans or debts before it can terminate)



# **Local Candidate Waiver**

for Campaign Finance Reporting

Form 31-BB

ORC 3517.10(K)

Candidate Campaign Committee Information										
Committee Name		Year Appearing on Ballot								
Candidate Name	Office Sought	Municipality/District								
The campaign committee/candidate identified above states that the office sought is:										
A municipal office that pays an annual amount of compensation of five thousand dollars or less;										
☐ A member of a board of educati	on, except a member of the state board of	education; or								
Township trustee or township cl	erk.									
	n committee will <b>not</b> do any of the following									
, 33 3	ons that exceed two thousand dollars from									
•	n one hundred dollars from any single indiv	dual contributors;								
<ul> <li>Make total expenditures in excess</li> </ul>										
If the committee meets these requirements, it is not required to file the campaign finance reports otherwise required by										
ORC 3517.10(A)										
This form must be filed not later than ten d	ays after the candidate files a declaration o	of candidacy and petition, a nominating								
petition, or a declaration of intent to be a w	rite-in candidate. After ten days, the comn	nittee no longer qualifies for the Local								
Candidate Waiver for Campaign Finance Reporting										
	ENALTY OF ELECTION FALSIFICATION. SIFICATION IS GUILTY OF A FELONY OF									
Signature of Treasurer or Deputy Treasurer		Date (MM/DD/YYYY)								

**Note:** If the committee exceeds these limits set forth above, the committee is responsible to report all contributions received and expenditures made from the time the candidate filed the candidacy petition on the next required campaign finance statement to be filed under ORC 3517.10(A).



# **Designation of Treasurer**

Form 30-D

R.C. 3517.10

TYPE OF FILING:  NE	w 🗌 u	JPDATE											
COMMITTEE TYPE:  Candidate PAC PCE Political Party Legislative Campaign Fund													
If update, please check the	e appropriate	reason(s):											
Change of Committee Name.	Prior N	ame was:											
Change of Filing Location.	Prior Lo	ocation was:											
Change of Office Sought.	Previou	us Office Sought	t:			New Office	e Sought:						
Change of Treasurer Info	Designation or Change of Deputy Treasurer Info												
Change of address/phone/em	ail for:	Committee											
Other Please Explain:													
All Committees													
Full Name of Committee									PAC # (if U	pdated)			
				I				1					
Street Address				City			State	Zip					
Telephone				Email									
'													
Treasurer			Tele	elephone Email									
Street Address				City			State	State Zip					
				Only									
Deputy Treasurer (if any)			Tel	elephone Email									
Street Address				City			State	C4-4- 7:					
Street Address				City			State	Zip					
Candidate Committe	es Only												
Full Name of Candidate	-					Email							
				1									
Street Address				City			State	Zip					
Office Sought Subdivision/District			istrict			Party Affilia	 ation/Indeper	dent/N	Non-Partisan	Election Year			
Capanion Bloaner				,			•						
Political Action Com	mittees Or	nly											
PAC is sponsored by: If Sponsored, Name the Sponsor				Acronym Used (if any)					y)				
Labor Organization     Corporation	If Dellat leave DAC list is one												
<ul><li>Corporation</li><li>Not Sponsored</li></ul>	If Ballot Issue PAC, list issue												
Is this a Ballot Issue PAC	DACe and DOE	List an	y Affiliated	I PACs/PCEs									
◯ Yes ◯ No	PACs and PCE	is Only											
Signature of Treasurer or Deputy Treasurer Date (MM/DD/YYYY)				Signature of Candidate or Authorized Party  Date (MM/DD/YYY					DD/YYYY)				

# Instructions for Designation of Treasurer (DOT) Form 30-D

This form must be filed before a candidate campaign committee, political action committee (PAC), political contributing entity (PCE), legislative campaign fund or political party makes any expenditures or receives any contributions, pursuant to R.C. 3517.10(D), and acts as the official registration document for the committee. In addition, is also used to update any information related to the original designation, such as the address information, name of the committee, office sought, or to appoint a new treasurer or deputy treasurer.

For an original designation of treasurer, please select NEW. To update an existing committee's designation of treasurer, please select UPDATE, and choose which item(s) that is being updated. For all filings, please select the type of committee. This form should be completed in its entirety each time it is submitted.

#### **All Committees**

On an original designation, complete this with the name of the committee. Pursuant to RC 3517.10(D), the name of a campaign committee shall include at least the last name of the campaign committee's candidate. If there are two or more beneficiaries of a single campaign committee, the name shall include the last name of each candidate beneficiary. Sponsored PACs shall include the name of the sponsoring organization, or a clearly recognized abbreviation or acronym by which the sponsoring organization is commonly known, pursuant to OAC 111:2-1-04. A political party should distinguish the type of account being registered by adding the account type after the political party name (e.g. XYZ Party Restricted Fund).

For an update that is changing the committee name, this field should be completed with the **updated** name of the committee. In addition, please indicate the prior committee name in the appropriate field above.

The PAC registration number field should only be completed for **updated** filings of statewide PACs, where a PAC registration has been assigned by the Secretary of State's office.

List the address of the campaign committee and any email address that should be associated with the committee. If the committee files reports electronically, the email address will be used to transmit electronic filing information from the examining authority.

Include the full name and address of the treasurer. R.C. 3517.081 allows the committee to appoint a deputy treasurer. Include the full name and address of the deputy treasurer, if applicable.

A complete **street address** must be provided in each required address field. A post office box may be provided in addition to, but not in lieu of, the required street address (R.C. 3517.10(F)).

### **Candidate Campaign Committee**

This section should be completed by candidate campaign committees only. List the full name and address of the candidate. Also list the party affiliation, office sought, and district/subdivision for that office.

### **Political Action Committees**

This section should be completed by PACs only. If this is a ballot issue PAC, please list the ballot issue. If this PAC is sponsored by a labor organization, corporation, or other business entity, please list the sponsoring organization and any acronym used.

#### **PACs and PCEs**

This section should list any affiliated PACs and/or PCEs.

#### Signature

This form **shall** be signed by the treasurer and/or deputy treasurer when submitted, acknowledging their appointment.

If this form is being submitted by a candidate campaign committee, the candidate shall sign in the designated space. If the form is being submitted by a PAC, PCE or political party, any authorized person shall sign in the designated space.